Abstract

With the Government’s announcement of the redevelopment plan for Duxton Plain at Tanjong Pager, new 50-storeys super high-rise blocks can be expected in the near future. This is likely to set a new benchmark for both public and private housing market in Singapore. The towering block will be first of its kind and response of the market is uncertain.

This study aims to find out people’s attitudes towards this new housing form to see if they are receptive towards the idea of shifting their homes to greater height. The finding of this study aims to provide additional information for planners and architects to take into consideration when conceptualising this type of mega project.

Basically, the idea is still novel and is yet to be fully understood and appreciated. This is represented in the low support rate as indicated by the survey conducted. Binary regression was used to understand the profile of people in favour of the proposal and the rationale behind. It was deduced that the younger people who came from small households would be more receptive towards the new housing form and they would be most attracted by the view and windy environment that super high-rise apartments have to offer.

Keyword: Super high-rise living, resident’s perception, attraction of super high-rise HDB flats.