SUMMARY

Singapore has developed into an urban city with its high-rise buildings, busy traffic and pollution. As Singaporeans become more affluent and begin to enjoy better quality of life, they aspire to live in a peaceful, simple, healthy and beautiful environment. Landscaping is an important part of this beautiful environment.

The impact of the landscape on property development and property management is becoming more evident in Singapore as Singaporeans become more environmentally conscious. Singaporeans are increasingly able to appreciate a better quality lifestyle and in line with the Government's aim to develop Singapore into a Tropical City of Excellence, a beautiful environment is becoming an important issue in real estate development and management.

Landscaping has become an important vehicle to counter the effects of a concrete jungle. The aim of this study is to look into landscaping and its importance to property development and property management. Firstly, the study examines the concept of landscaping, particularly the different types of landscapes for the different property developments. Secondly, an analysis of the importance of landscaping in property development and management is undertaken, and thirdly, an assessment of the potential for the landscaping industry based on a case study is made.

The findings of the study show that landscaping within a property development does affect the property's value. So far the effect on property value is rather intangible and unquantifiable.

Developments in Singapore and the region spell business potential for the landscaping industry. The challenge for the future would be to introduce plants with minimum maintenance costs to clients as landscaping expenditure will be a critical component in the maintenance budgets.