Construction was one of the earliest activities of mankind. The importance of the construction industry in every economy, regardless of its size and level of development, is well recognized.

The Singapore construction industry, like those of most other countries, is dominated by small and medium-scale construction companies. This dissertation attempts to define the profile of a medium-scale construction company. Such companies form the structural backbone of every country's construction industry. The dissertation provides a realistic picture of the strengths of these companies and the challenges that they must overcome. The dissertation also discusses the government's policies and their effect on medium-scale construction companies.

It is concluded that the medium-scale companies face a dilemma. As the construction industry becomes more competitive, construction projects become more complex and demand for quality work increases, medium-scale construction companies must face up to the challenges posed to them to ensure their survival and continuous growth. The adoption of proper management planning systems by these companies is of critical importance.