ABSTRACT

This study gives an insight into the recognition of property management as a profession. This is significant especially in the current era where nearly everyone claims to be a professional in his own right.

In Singapore the practice of property management as a profession however seems to suffer from an absence of recognition (Briffett, C. 1989). It is with this perspective in mind that the author sees the need and chooses to conduct an in-depth study to see if the property management profession in Singapore exists and in what form.

As the subject relating to professionalism is by its nature subjective, the author will not attempt to quantify the level of professionalism in property management in measurable terms but rather on a qualitative basis. This is done through the analysis of the views gathered from a survey.