ABSTRACT

Singapore's population is fast aging. With growing affluence and the influence of western lifestyles, the physical, social and emotional needs of the elderly as well as their perception towards traditional values, have undergone considerable changes. Given the opportunity, many senior citizens of the present generation aspire to live independently. Potential demand therefore exists for alternative elderly housing like retirement village that meets the various essential social and practical needs of the senior citizens.

In managing retirement villages, the property managers have to expand their roles to include giving support, guidance and help to the elderly residents. These additional roles require the property managers to possess special skills like interactive human development skills. Considerations on the physical and social needs of the elderly are also essential to create suitable provisions for the elderly residents.

This study therefore sets out to examine the above as well as determine Singaporeans' expectations and receptiveness toward the proposed retirement village.

KEYWORDS

(1) Elderly
(2) Retirement
(3) Independent
(4) Social
(5) Physical
(6) Managers